



# GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 1/31/2020

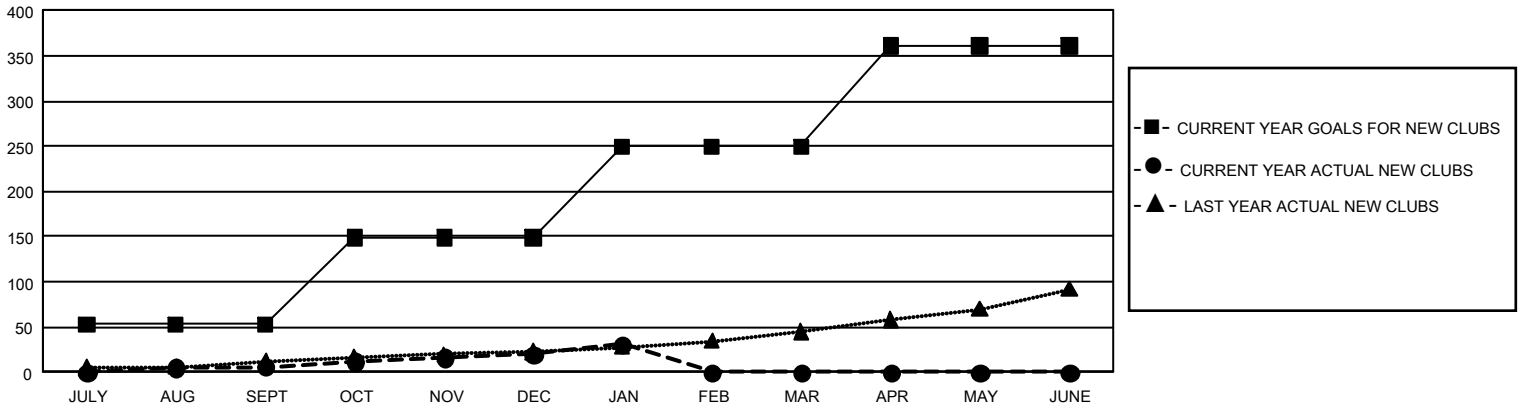
## GAT Constitutional Area 1

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

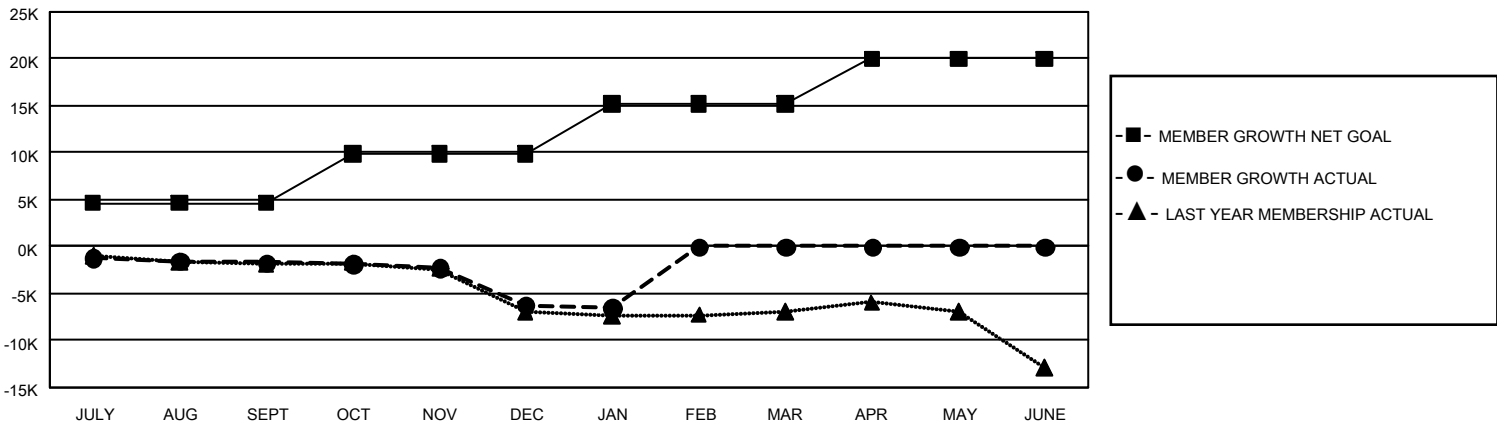
Clubs			
RESULTS FOR 2019-2020			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	159	6	60
OCT/NOV/DEC	288	14	127
JAN/FEB/MAR	303	11	28
APR/MAY/JUNE	333	0	0

Members			
RESULTS FOR 2019-2020			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	13,917	7,238	7,951
OCT/NOV/DEC	15,744	6,902	10,747
JAN/FEB/MAR	15,816	3,276	3,213
APR/MAY/JUNE	14,637	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 215	5,233 CLUBS OF 11,505 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	203,247 (67.25%)
DECEASED	2,616	FEMALE	98,984 (32.75%)
CLUB CANCELLED	1,376	TOTAL FAMILY UNIT MEMBERS 57,454	
OTHER	17,909	FAMILY MEMBERS PAYING HALF DUES 29,439	
TOTAL	21,901		

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)